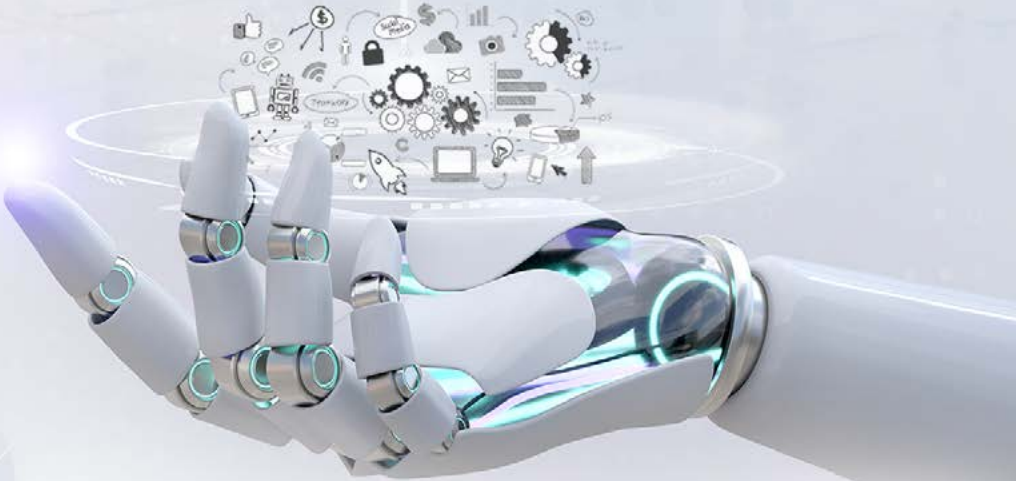




VISION BUILT TOGETHER®



THEME:
ACCELERATING PRODUCTIVITY
WITH NEW TECHNOLOGIES & ARTIFICIAL INTELLIGENCE

02-05
OCTOBER

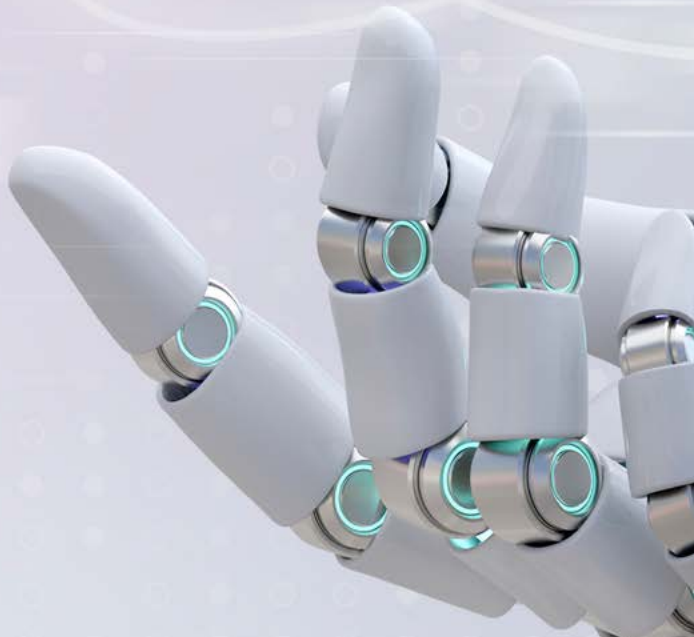
BOOK
NOW

THE BUSINESSCONNECT
Creating business to business opportunities

SMES **INTERNATIONAL** **EXPO 2024** **14th EDITION**

The SMES International Expo 2024 is scheduled to take place from the 2nd to the 5th of October at Monomotapa Hotel Gardens in Harare.

This year's 14th Edition will run under the theme: "Accelerating Productivity with New Technologies and Artificial Intelligence."



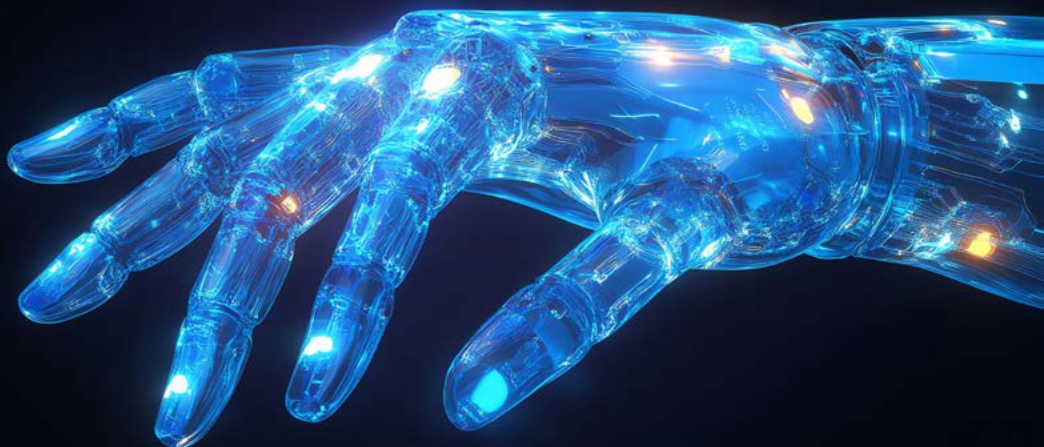
CONCEPT NOTE

The SMEs International Expo, inaugurated in September 2011 by the Twins Investments, is a strategic platform that brings together Micro, and Small to Medium Enterprises (MSMEs) and Corporates from all sectors of the economy. The annual exhibition affords participants a platform to showcase their products and services, creating an opportunity for businesses to enhance visibility locally and internationally. In essence, the Expo as a trade platform strategically positions SMEs and Corporates to create business synergies with other organizations globally.

The International dimension of the SMEs Expo is one of the reasons why we aim to facilitate trade and investment partnerships through an internationally recognised exhibition that is mutually beneficial to SMEs and corporates across Africa and the world at large.

The contribution of the SMEs Economy to the global GDP cannot be understated. Hence, the SMEs International Expo presents a trade platform that is beneficial to all players in the Micro, Small and Medium Enterprises value chain.





TWO DAY BUSINESS CONFERENCE

The 2-Day Business Conference runs concurrently with the Expo, equipping participants with the much needed knowledge and expertise that address their specific needs. A number of local and international speakers drawn from various sectors of the economy make presentations on issues relating to SMEs and business in general.

The Business Conference also provides the enthralling 'Dragons Den' platform for SMEs to pitch to international investors. Other key highlights of the Conference include Master Classes and B2B meetings to facilitate trade engagements.



SMES International Expo 2024 Sponsorship Packages

Accelerating Productivity with New Technologies and Artificial Intelligence

The 14th edition of SMEs International expo will run from 02 - 05 October 2024 at the Monomotapa Hotel Gardens in Harare CBD. We need you to join us in building the vision for SMEs.

Our sponsorship opportunities allow you to choose the packages that best showcase and promote your Organization's unique strengths.

Sponsorship Level	Platinum	Gold	Silver	Bronze
Sponsorship Commitment Benefits	USD\$10000	USD6000	USD\$5000	USD\$4000
Logo on SMEs Int. Expo website				
100 word company description + web link on SMEs Int. Expo website				
50 word company description on SMEs Int. Expo website				
Company advert on expo website				
Complementary exhibition stand (27m2)				

Sponsorship Level	Platinum	Gold	Silver	Bronze
Sponsorship Commitment Benefits	USD\$10000	USD6000	USD\$5000	USD\$4000
Complementary exhibition stand (18m)				
Complementary booth (9m2)				
Time slot for presentation at the Business Conference				
Complementary delegate registration at Tile Business Conference	3	2	2	2
Advertisement in the expo publication				
Branding opportunity in high traffic areas				
Logo on The Business Conference program				
Recognition as a sponsor of the event throughout the Expo				
Certificate of sponsorship				
Logo on all outgoing correspondences				
Logo on all promotional materials e.g. fliers				

PS: ALL PRICES CAN BE CONVERTED USING THE PREVAILING AUCTION RATE AT TIME OF PAYMENT

PLATINUM SPONSOR (x1) - US\$8 000

Key Benefits

- Opportunity to Chair Plenary Discussion Session
- Complimentary exhibition stand (27m2)
- 30 Minute Time Slot for a presentation at the Business Conference
- Complimentary 5 Delegates registration at The Business Conference
- Advertisement in the SMEs Expo Magazine
- Branding opportunity in high traffic areas
- Logo on The Business Conference program
- Recognition as a sponsor of the event throughout the Expo
- Certificate of sponsorship
- Logo on all outgoing correspondences
- Logo on all promotional materials e.g. fliers
- 100 word company description + web link on SMEs Int. Expo website
- Company advert on expo website
- Entry into business Conference
- Plenary Presentations
- Round Table Discussions
- Deal rooms or Private Lounges & Meeting Rooms
- Company Branding During Live Presentation
- Pre-Event Social Media Promotion of Speaker

DIAMOND SPONSOR (x5) - US\$6 000

Key Benefits

- Complimentary 3 Delegates registration at The Business Conference
- Complimentary exhibition stand (18m2)
- 15 minute Time Slot for a presentation at the Business Conference
- Advertisement in the SMEs Expo Magazine
- Branding opportunity in high traffic areas
- Logo on The Business Conference program
- Recognition as a sponsor of the event throughout the Expo
- Certificate of sponsorship
- Logo on all outgoing correspondences
- Logo on all promotional materials e.g. fliers
- 100 word company description + web link on SMEs Int. Expo website
- Company advert on expo website
- Entry into business Conference
- Plenary Presentations
- Round Table Discussions
- Deal rooms or Private Lounges & Meeting Rooms
- Company Branding During Live Presentation
- Pre-Event Social Media Promotion of Speaker

GOLD SPONSOR - US\$5 000

Key Benefits

- Complimentary exhibition stand (9m2)
- Complimentary delegate registration (2) at The Business Conference
- Advertisement in the SMEs Expo Magazine
- Branding opportunity in high traffic areas
- Logo on The Business Conference program
- Recognition as a sponsor of the event throughout the Expo
- Certificate of sponsorship
- Logo on all outgoing correspondences
- Logo on all promotional materials e.g. fliers
- 100 word company description + web link on SMEs Int. Expo website
- Company advert on expo website

SILVER SPONSOR - US\$4 000

Key Benefits

- Complimentary exhibition stand (9m2)
- Complimentary delegate registration (2) at The Business Conference
- Branding opportunity in high traffic areas
- Logo on The Business Conference program
- Recognition as a sponsor of the event throughout the Expo
- Certificate of sponsorship
- Logo on all outgoing correspondences
- Logo on all promotional materials e.g. fliers
- 50 word company description on SMEs Int. Expo website
- Company advert on expo website

BRONZE SPONSOR - US\$3 000

Key Benefits

- Complimentary exhibition stand (9m2)
- Complimentary 1 Delegate registration at The Business Conference
- Branding opportunity in high traffic areas
- Logo on The Business Conference program
- Recognition as a sponsor of the event throughout the Expo
- Certificate of sponsorship
- Logo on all outgoing correspondences
- Logo on all promotional materials e.g. fliers
- 50 word company description + web link on SMEs Int. Expo website
- Company advert on expo website

CONFERENCE BRANDING PACKAGES

- Platinum – US\$ 5500
- Diamond – US\$ 4000
- Gold – US\$ 3000
- Silver – US\$ 2000
- Bronze – US\$ 1000

CONFERENCE SPEAKING SLOT

- US\$ 250 (5 min)
- US\$ 500 (10 min)

- CHAIRING PLENARY SESSION DISCUSSIONS (X4) – US\$1000 each
- TECHNOLOGY PARTNER (For Free Wi-Fi Provision) – US\$2000
- HOSPITALITY PARTNER (For Accommodation Provision) – US\$3000

- AWARDS CEREMONY PARTNER:
- PRIZES:- Trophies / Shields / Prize Money - (US\$1500)
- GIFTS:- Gift Bags / Branded Pens / T-shirts / Caps – (US\$1000)

- **VIDEO PRODUCTION :-**
 - 5 minutes (US\$300)
 - 10 minutes (US\$450)
 - 20-30 minutes (US\$700)

BREAKAWAY SESSIONS PARTNER (For closed door Business Meetings): US\$2500

Other Conference Sponsorship Benefits

- Branding of the conference venue and breakout session halls
- Rights to retain conference sponsorship for 1 year continuum
- Recognition as Conference sponsor at the Business Conference
- Certificate of sponsorship
- Branding opportunities, Corporate Logo on promotional material to be distributed at The Business Conference
- Logo on all outgoing correspondences, Logo on promotional material such as fliers, brochures
- Recognition as Professional SMEs Chamber of Commerce and Industry (PSCCI) partner
- Article in the SMEs bulletin

WALKATHON PACKAGE - US\$2 000

Benefits

- Branding of Walkathon starting and finishing point
- Organization's logo on t-shirts, caps, water that will be used during walkathon
- Organizations logo on the walkathon programs
- Opportunity to do a promotional presentation at the Walkathon ceremony
- Logo on the Business Conference program
- Recognition as a sponsor of the event throughout the Expo
- Certificate of sponsorship
- Logo on all outgoing correspondences
- Logo on promotional material
- Recognition as Professional SMEs Chamber of Commerce and Industry (PSCCI) partner

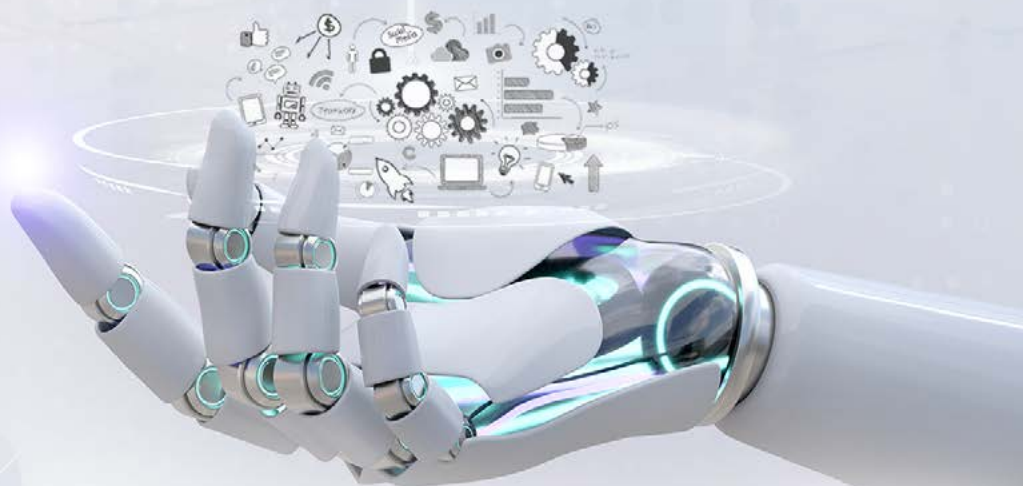
AWARENESS CAMPAIGN PACKAGE (Roadshows & cleanup campaign): US\$2 000

Benefits

- Organization's logo on t-shirts, caps, water that will be used during promotional campaigns.
- Organizations logo on the awareness campaign programs
- Opportunity to do a promotional presentation during the awareness campaigns
- Logo on the Business Conference program
- Recognition as a sponsor of the event throughout the Expo
- Certificate of sponsorship
- Logo on all outgoing correspondences
- Logo on promotional material



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